

THE PRESENTATION COMPANY, LLC

(224) 360-7070

info@presentation-companygov.com

presentation-companygov.com

UEI: C867GDCZM2A6

Cage: 9G8H9

Primary NAICS: 611430 -
Professional and Management
Development Training

Secondary: 541430, 541613,
541618, 611430

Capabilities Statement

The Presentation Company is a woman-owned business helping Federal Government employees at all levels bring clarity and meaning to their ideas and influence decisions through storytelling. Our practical and repeatable storytelling framework helps turn your data, insights, and recommendations into compelling audience-centric business stories. Teach your team a simple framework that injects impact into the ideas behind every briefing, presentation, email, or verbal communication they make.

The Presentation Company's three-course learning journey makes storytelling relevant and practical to everyone in the Federal Government. Crafting Strategic Visual Stories arms you with a simple framework for developing business stories quickly and efficiently. Influencing with Visuals is geared for those who know how to craft a business story and are ready to bring their ideas and data to life visually. Presenting Data Visually turns piles of data into easy-to-scan visual narratives.

Every day, people struggle to turn their data, facts, and ideas into influential business narratives. We help you do it quickly and with confidence. For two decades our workshops and coaching have helped people at all levels to tell visual stories that powerfully connect with their audience.

Core Competencies

- Communications training
- Presentation Training
- How to give a good presentation
- Leadership training
- Storytelling training
- Data visualization
- Executive presence training
- Bringing clarity and meaning to ideas

Differentiators

Our three-course learning journey is built upon and connected to one another. Concepts lay the foundation in all of our courses and our concepts are simple and repeatable. From concepts you get hands-on with tools. You then apply the concepts to real work. Throughout our workshops, you give and get coaching. Coaching is embedded in our tools so that people can continue to coach each other well after the training day. This creates a culture of story coaches to drive real behavior change.

